



EUROPEAN COMMISSION
Directorate-General for Translation

DRAFT PROGRAMME

CONFERENCE FOR THE PRESENTATION OF THE "STUDY ON THE SIZE OF THE LANGUAGE INDUSTRY IN THE EU"

Brussels, 27 November 2009

**Berlaymont Building
Schuman Room**

09:30 – 10.00 Registration
Welcome coffee

Morning session

10.00 – 10.20 Welcome and opening remarks

Karl-Johan Lönnroth, *Director-General of DG Translation (DGT)*

10.20 - 11.00 *The economic value of multilingualism: private, social, and
macroeconomic perspectives*

Prof. François Grin, University of Geneva

11.00 – 11.15 Q&A session

11.15 – 11.30 Break

11.30 – 12.15 *The size of the language industry in the European Union –
Presentation of the study*

Dr. A. Rinsche, N. Portera-Zanotti, The Language Technology
Centre

12.15 – 12.30 Q&A session

12.30 – 14.00 Lunch
(BERL -13th floor)

Afternoon session

- 14.00 – 14.30 **N. Kelly**, *Common Sense Advisory (CSA)*
Preliminary findings of CSA research on the European market sizing and industry distribution for language services
- 14.30 – 14.45 Q&A with the audience
- 14.45 -15.15 Break
- 15.15 – 16.45 Round-Table moderated by **K-J Lönnroth**
Panel: F. de Vicente (DGT), F. Grin (UNIGE), P. Marinou (EUATC); R. Heard (FIT); R. Ray (LISA); F. Steurs (EULITA); N. Kelly (CSA)

The role of the language industry in a multilingual Europe: challenges and perspectives
- 16.45 – 17.15 Q&A with the audience
- 17.15 – 17.30 Conclusions by the Director-General